Chemung Chamber Launches New Mark Twain Country Travel Guide

The Chemung County Chamber of Commerce along with local branding and marketing agency, Brave World Media recently launched the new Mark Twain Country Travel Guide.

This publication focused on a greater county-side focus that not only includes Elmira, but also showcases our smaller communities in Chemung county as well as its rural assets. The guide also includes suggested seasonal itineraries to encourage year-round visitation, and incorporates QR codes that provides more comprehensive information that is hosted online.

This detailed look at Mark Twain Country was designed not only for tourists, but to be a valuable relocation tool for Chamber member businesses. The guide contains a great deal of information that individuals and families new to Chemung County would find helpful, and welcomes them to the community by inviting them to experience its many attributes.

To request copies of the Mark Twain Country Travel Guide or for more information, please call (607) 734-5137 or e-mail info@chemungchamber.org.

Leadership Chemung Invites 2024 Applicants

Leadership Chemung is designed to develop individuals for future leadership roles in Chemung County and the Southern Tier by broadening their knowledge and awareness of the community, and honing their leadership skills. The program is celebrating more than three decades of inspiring future leaders in our community.

Applications are now being accepted for the Class of 2024. The program will begin this October with a full-day Orientation on Thursday, October 12th. Classes following Orientation will be held two-three times a month from October through April, with a Commencement Ceremony in May. The application can be found here.

Candidates must submit an application with two references to be reviewed by the Leadership Chemung Committee. About 20-30 individuals representing a cross-section of the community will be selected to participate in the program.

The application deadline is Friday, September 15th. For more details, please visit www.chemungchamber.org or e-mail michelle@chemungchamber.org.

The Chamber Invites Annual Award Nominations

The Annual Awards Ceremony, scheduled for Friday, December 8th, the Chamber is inviting nominations for several distinguished honors.
Summer Billboard Campaign Launched

The Chemung Chamber has launched a series of summer Discover Chemung billboards, featuring a variety of summer events and attractions across the county. The boards are currently being displayed in the Central Finger Lakes and N. Pennsylvania, and include images of hiking, golfing and Harris Hill Amusement Park. A summer billboard campaign was previously run which included images from Eldridge Park, the Chemung River and the Town of Erin Woodfest.

Elmira Prison Camp Reopens for Season

The Elmira Civil War Prison Camp is now open for the summer season. Tours are available on Saturdays from 10:30 a.m. – 2:30 p.m. through Labor Day.

Dubbed “Hellmira” due to its high death rate, 2,973 of the 12,100 Confederate prisoners that were housed there from July 1894 – July 1895 died from disease, malnutrition and harsh winter conditions. The deceased were buried by John W. Jones at what is now Woodlawn National Cemetery. Although the camp site was disassembled after its closing, an original outbuilding survived and has been reconstructed, along with a more recently built barracks created with the aid of original drawings and photos.

For more information, go to [www.elmiraprisoncamp.com](http://www.elmiraprisoncamp.com), or visit the Elmira Civil War Prison Camp Facebook page.

Tanglewood to Host July Nature Events

In addition to Tanglewood’s summer camp offerings, the popular nature center will be offering two additional events this month that are geared to all ages.

Tanglewood’s annual Run for the Hills Trail Run will be held on Saturday, July 22nd at 8:00 a.m. As in previous years, the race will offer two separate courses for 5K and 10K options. The 5K is geared toward families or individuals (both runners and hikers) who like climbing hills, crossing creeks and looking for wildlife, whereas the 10K is a more ambitious course that offers higher elevation and technical trail sections. Both will award prizes to 1st, 2nd, and 3rd place female and male finishers.

In addition to the trail run, Tanglewood will also be holding its second annual Monarch Butterfly Workshop on July 29 at 10:00 a.m. Participants will be able to explore the life of a monarch and will receive a small butterfly habitat cage, milkweed and other materials so you can grow and release your own monarch.

Registration is required for both events and can be done on the event page at [www.tanglewoodnaturecenter.com](http://www.tanglewoodnaturecenter.com). All proceeds support Tanglewood’s efforts to fulfill its mission by maintaining over ten miles of trails, offering educational programming for children and adults, providing homes in its exhibits for more than 40 native and exotic animals, and welcoming over 35,000 visitors a year.
Dawn Marie Castellana Named Executive Director of Workforce Education & Academic Pathways

Dr. William P. Mullaney, President of SUNY Corning Community College, announced the appointment of Dawn Marie Castellana as the College’s Executive Director of Workforce Education & Academic Pathways at SUNY CCC.

"I am delighted to join the Corning Community College team," said Castellana. “I look forward to building relationships and engaging with our local community.”

Castellana comes to SUNY CCC with a wide range of corporate and community experience, having spent 38 years working at Corning Incorporated in various roles. She most recently served as the Manager of Local and State Government Affairs.

Her previous corporate work experiences include coordinating large-scale, high-profile corporate events, a key member of Corning Inc.’s COVID Project during the New York State Governor’s Pause New York initiative, and grant reviews for non-profit organizations involved in the Corning Inc. Foundation.

One of her longest-tenured roles – 16 years – was serving as the tournament director for the LPGA Corning Classic, a professional charitable golf tournament. She managed a $3.5 million budget, oversaw direct staff and volunteers, negotiated all vendor contracts, and organized all fundraising efforts associated with the area’s premier event.

Castellana has also served in key roles in a variety of community-based programs in the Southern Tier. She served on the Corning Community Food Pantry board of directors for six years, providing a critical need in the community during the COVID-19 pandemic. She also worked on the Corning Guthrie Hospital Resource Development Committee and exceeded fundraising goals by over $2 million in support of the hospital’s new facility.

She was Vice President for the First Tee – Corning Board of Directors for 10 years and acted as the organization’s executive director. The First Tee – Corning was an international youth-serving organization that taught life skills through the game of golf.

Castellana has also served on community committees with the Arc Steuben, Catholic Charities of Steuben Livingston, GST BOCES Academy, and the Glenn H. Curtiss Museum.

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Member News

James V. Clune Jr. Memorial Golf Tournament

35th ANNUAL

WHEN & WHERE
FRIDAY August 4th
Elmira Country Club
1538 West Church Street

WHEN & WHERE
FRIDAY August 4th
Elmira Country Club
1538 West Church Street

PROGRAM SCHEDULE
Registration 12:00 p.m.
Shotgun 12:30 p.m.

TOURNAMENT INCLUDES
Captain & Crew Formal Lunch
Refreshments All Day
Closest to the Pin
Double Your Money
Skins Game
Dinner Reception

COST PER TEAM | $595
Evan Jordan joins Welliver as Assistant Project Manager

Welliver, provider of comprehensive construction services in New York State and Northern Pennsylvania, is pleased to welcome Evan Jordan as Assistant Project Manager.

Jordan has a life-long passion for building. Whether it’s a traditional renovation using brick and mortar, or new construction of non-traditional design, his love for the built environment all started with a few side jobs running machines for his uncle. From an early age Jordan has been intrigued by watching the progression of a project, seeing how all the stages of construction come together from breaking ground to cutting the ribbon and all the steps in between. Prepared to be a problem solver, Jordan’s management style is to assess the situation, address the issue, and recommend the best course of action. For Jordan, all construction is a team effort and works hard to ensure everyone is on the same page to secure a successful, safe, and efficient project. In his role as assistant project manager at Welliver, he will assist in the day-to-day operation on the construction site, coordinate subcontractors and materials, and oversee labor and safety management. In addition, Jordan will apply his skills in organizing, estimating, scheduling, and quality assurance to navigate the ever-changing construction landscape and find new ways to solve problems and build more efficiently.

“I’m excited for Evan to begin adding value to our team very quickly,” said Anne Welliver-Hartsing, President. “His energy and enthusiasm for his work will be contagious and an enhancement to any team he is placed with.”

Previously, Jordan worked for several regional excavating and paving companies where he gained valuable hands-on experience operating heavy equipment, managing safety, coordinating crews, installing residential and commercial drainage, site grading, and pouring concrete.

“My approach is to get it done right the first time. Communication and quality control are essential to the day-to-day needs at the project site, client outreach, as well as workplace efficiency,” said Jordan. “I am eager to leverage my skills in these areas, get out into the field, roll up my sleeves, and contribute to the success of our projects.”

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United Way of the Southern Tier Gears up for Tour De Keuka

Registration is open for United Way of the Southern Tier’s 2023 Tour de Keuka bike ride fundraiser, which will take place Saturday, August 5, around Keuka Lake.

“Tour de Keuka is an amazing event and we are looking forward to another great ride,” said Stephen Hughes, President and CEO of United Way of the Southern Tier.

Bicyclists select a course (45-, 60- or 100-miles, or virtual), pay a registration fee, and commit to fundraising additional dollars. Registration is $40 until July 15.

Each rider will receive an event T-shirt and a finisher award. Participants who raise $300 or more in donations also receive a special 2023 Tour de Keuka cycling jersey.

Registration information, routes and details are at [www.tourdekeuka.org](http://www.tourdekeuka.org).

Proceeds from the ride go to programs supported by United Way of the Southern Tier to help children, senior citizens, and individuals and families in need across Chemung and Steuben counties.

Volunteer and sponsorship opportunities are available for Tour de Keuka. Call United Way of the Southern Tier at (607) 377-5834 or email tourdekeuka@uwst.org to learn more.
CASA-Trinity's 5th Annual Color Run/Walk 4 Recovery 5K

Come join CASA-Trinity on Saturday, August 26, 2023, at 45 Maple Street in Dansville, NY as they host the 5th Annual Color Run/Walk 4 Recovery 5k to kick off National Recovery Month!

This family friendly event aims to work towards shattering the stigma associated with behavioral health, to increase awareness and understanding within the community of substance use and mental health disorders; while promoting the message that prevention works, treatment is available, and people can and do recover.

There will be face painting and a jump house for kids to enjoy! Music, a Memorial Wall and food after the race is over and so much more

Create a team or fly solo for a great cause. Wear white, get creative, and have fun!

This is a timed event for more avid runners. It is also intended to be a fun, community, kid friendly event, so all are welcome!

Cost is $35 for ages 18-100 and $15 for ages 3-16. Registration ends August 26th. You can sign up at runsignup.com. Sponsorships opportunities are also available.

Elmira Street Painting Festival Set for July 15 and 16th

The Elmira Street Painting Festival is an art-filled, family fun weekend celebrating creativity! Stroll through our historic downtown while art takes place on the ground-and all around. Marvel at the dozens of masterpieces evolving right before your eyes as artists take to the streets with chalk in hand. Browse the fine regional crafts and artwork of numerous vendors. Sample the varied tastes of our local restaurants, step into a pop-up gallery, move to the rhythm of live music, experience all that the festival has to offer. Come for the day- or make it a weekend!

Interested in being an artist, craft or food vendor? Visit elmirastreetpaintingfestival.org for more information.
Barclay Damon Welcomes Lee Jacobs

Barclay Damon announces Lee Jacobs, partner, has joined Barclay Damon’s Labor & Employment Practice Area and Hotels, Hospitality & Food Service and Cannabis Teams. His primary office location is New York City.

Jacobs is a seasoned trial attorney and litigator who focuses his labor and employment practice on representing a wide variety of individual and corporate clients in complex matters in both state and federal court. He is highly skilled at helping individuals and businesses navigate employment, business, and personal litigation through providing day-to-day counseling on employment-related matters. Jacobs also offers value-add services, including training sessions, webinars, and educational seminars, to his clients.

In addition to his legal practice, Jacobs is an adjunct professor of law at Brooklyn Law School and is a faculty advisor to the school’s Moot Court Honor Society’s Trial Advocacy Division.

Prior to joining Barclay Damon, Jacobs was managing partner and chair of the Employment Practices Group at a New York City boutique firm focused on the legal and licensing needs of the hospitality and cannabis industries. Jacobs was a key player in growing the firm’s New York office during the COVID-19 pandemic, resulting in the Employment Practices Group’s growth from one to five professionals.

“I am thrilled to be joining Barclay Damon’s large and growing Labor & Employment Practice Area and tapping into the know-how of the attorneys on the firm’s Hotels, Hospitality & Food Service and Cannabis Teams,” Jacobs said. “I look forward to providing my contacts and clients with seamless access to a variety of important capabilities and to hundreds of talented attorneys and non-attorney professionals across Barclay Damon’s office platform.”

Rosemary Enright, Labor & Employment Practice Group leader, said, “Lee’s niche experience with labor and employment matters in the restaurant and hospitality industries is a major benefit to not only the firm’s Labor & Employment Practice Group but also the Hotels, Hospitality & Food Service Team. Additionally, his experience heading up his previous firm’s Employment Practices Group will no doubt make him a great leader and mentor at Barclay Damon.”

Lizz Acee, partner and managing director of the firm’s major market offices in Boston, New Haven, and New York City, said, “Having Lee join us is yet another success for our initiative to strategically expanding our major markets offices. In just the last six months, Barclay Damon has added seven attorneys in its New York City office. These attorneys come from a variety of backgrounds and have a wide array of experience across several different areas of the law, allowing the firm to provide a broad range of services to clients in the New York City market and throughout our office platform.”

Barclay Damon attorneys team across offices and practices to provide customized, targeted solutions grounded in industry knowledge and a deep understanding of their clients’ businesses. With nearly 300 attorneys, Barclay Damon is a leading law firm that operates from a strategic platform of offices located in the Northeastern United States and Toronto.
Meier Industries Acquisition of Kentucky Company

Meier Industries has acquired a Kentucky-based company, Mach III, and moved its operations to the Elmira headquarters at 1580 Lake St. Mach III joins SEPAC, Inc. and Placid Industries, two Elmira sister companies in creating a manufacturing powerhouse in the clutch and brake industry.

“It’s a great way for us to scale and grow our business, and strengthen our business here in the Southern Tier and create jobs,” said John Meier, President of Meier Industries. “We have some people relocating from Kentucky to New York. We are adding new hires here locally. It’s really exciting times.”

Mach III equipment was delivered to Elmira and integrated into the Lake Street facility as the company quickly gets up and running at its new home in Chemung County. Mach III specializes in the production of pneumatic clutches, brakes and torque limiters that are made to order. Its products are used in medical applications like MRI machines, as well as industrial conveyors for food processing applications. Meier said Mach III is the “marquee name” in its sector.

The acquisition is expected to expand the Lake Street manufacturing operation by increasing its stable of products and facilitating new market opportunities. Mach III will complement the expertise of SEPAC, which provides custom engineering and manufacturing of motion control products like electromagnetic clutches and brakes. SEPAC serves a broad customer base in the aerospace and defense industries, and even has a presence on the International Space Station.

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Hello Chamber Friends,

I hope you are enjoying your summer with family and friends. It is hard to believe that July is here! The first half of June was networking, networking, and celebration. As part of our mission, the Chamber hosts a variety of networking events each month, creating an opportunity and platform for business members to come together, connect and strengthen their working relationships. The month of June was all networking with a Business After Business on June 1st at Visions Federal Credit Union, June 8th at The Arc of Chemung-Schuyler, and June 14th – the Chamber and friends congratulated Wallin Insurance on 25 years in Chemung County – all three of the BABs witnessed between 60-75 participants.

In Addition, the Chamber assisted Wildflower on Main Boutique celebrate its 1-year Anniversary. The Chamber team is happy that so many members recognize the importance of these gatherings in building relationships and making connections. Mark your calendar for the NEXT STOP: August 18th, join us at Saratoga Eagle.

Exciting news: The Chamber team is excited to launch the new travel guide, Discover Chemung! This guide will make you proud to live in Chemung County and our beautiful region! We are lucky to have so many amazing assets surrounding us. Look at the guide – then make your own seasonal itinerary each season – our businesses and destinations will be thrilled. I have to say that if I were looking for a new area to relocate and saw this guide -I would want to live here! It is one of the reasons I came back almost 17 years ago! I love my hometown and the people in it!

Do you golf? Meet the Chamber team at the 35th Annual James V. Clune Memorial Golf Tournament on August 4th at Elmira County Club with your fellow business partners and guests. Over 120 golfers teeing off in a shotgun start at 12:00 p.m. Teams are filling up fast! Thank you to our sponsors for your continued support in this Chamber tradition. What a wonderful opportunity to network.

Upcoming events and programs to watch for: Leadership Chemung, Annual Awards Nominations, MFG Day, and several Business After Businesses. Please remind colleagues and friends to connect with the Chamber through our newsletter to stay informed of all Chamber and Partner activities.

Do you have information or a special event at your business that you would like to promote: Members can use Advertising and Marketing opportunities through chamber events, newsletters, website, and social media. Visit chemungchamber.org/wp-content/uploads/Online-Ad-Rates-2023.pdf

We have such a vibrant Chamber and community because of our members, both new and steadfast; I look forward to engaging with you and exploring new ways to continue to grow and enhance the lives of our residents and business owners. The Chamber teams say, “Welcome to our new members.” Thank you for becoming part of YOUR Chamber. Also, a warm Thank You to our Board of Directors and countless committee members – We appreciate your commitment to the Chamber and our business members!

The Chamber team looks forward to connecting with you soon. Thank you for your continued support. Happy 4th of July!

Sincerely,
Jennifer Herrick-McGonigal
President
**Recent Events**

**Visions Federal Credit Union**
*Business After Business Reception* | Thursday, June 1st

More than 50 Chamber Members attended the Visions Federal Credit Union’s Business After Business Reception at their location in Langdon Plaza.

**The Arc of Chemung-Schuyler**
*Business After Business Reception* | Thursday, June 8th

More than 60 Chamber Members attended The Arc of Chemung-Schuyler’s Business After Business Reception where members were able to meet CEO Salvatore Garozzo and learn about the variety of services they offer.

**Wallin Insurance Agency, Inc.**
*Business After Business Reception* | Wednesday, June 14th

Wallin Insurance Company held a Business After Business Reception celebrating Flag Day, and their 25th anniversary.

**Chamber Events**

**FRIDAY, AUGUST 4****th****

35th Annual James V. Clune, Jr. Memorial Golf Tournament

Elmira County Club | 1538 West Church Street

*Deadline to register for a team is Monday, July 24th*

**Wildflower on Main Boutique**
*Ribbon Cutting Reception* | Friday, June 9th

Wildflower on Main Boutique, located at 110 S. Main Street in Hanover Square, celebrated their one year anniversary with a Ribbon Cutting ceremony.

**Stay Connected!**
Join our email list to stay updated on events, news, webinars & seminars, and more!

[www.chemungchamber.org/join-our-email-list](http://www.chemungchamber.org/join-our-email-list)
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Call Health on Demand at (607) 737-4499
arnothealth.org