Opening the Door to Manufacturing

In celebration of MFG Day 2022, the Chemung County Chamber of Commerce, GST BOCES, Career Development Council, and local manufacturers invite students and teachers to learn about modern manufacturing—a vibrant and growing industry that offers diverse, high-paying career opportunities. Join us as we partner with businesses and educators to shine a spotlight on local manufacturers and manufacturing career opportunities.

This event will launch MFG Day Host Sites that welcome groups of chaperoned students and allow them a chance to see the industry in action by offering tours that highlight different processes as well as the careers involved. These tours will take place throughout October and extend through the school year.

“Manufacturing is one of the most important parts of our country and is responsible for us being the world leader that we are – manufacturing jobs pay extremely well with great benefits and are a great career choice.” Hilliard Corporation President Jan van den Blink said. “The more we can show students the advantages and benefits of a job in manufacturing the stronger our area and country will be.”

"Manufacturing Day provides manufacturers with the opportunity to unite to address the challenges with a focus on supporting our communities and future generations." Said Nate Pizzini, General Manager at Kennedy Valve. "At Kennedy Valve and our parent company, McWane Inc., we believe manufacturing is for generations, and because of that belief, we are proud to award scholarships to students seeking higher education in skilled trades. By supporting and encouraging today’s youth to pursue careers in modern manufacturing, we contribute to economic growth and raise both the technological stock and skills of our nation. Manufacturing is the backbone of any industrialized society and still today is a strategic advantage for countries around the world.

“The more exposure students have to future career opportunities and the world of work, the more likely they are to choose a career that is right for them – where they will be happy and successful. It is our job to help students get that exposure.”

(continued on page 8)

Thank you to our MFG Day Sponsors

KENNEDY VALVE

THE HILLIARD CORPORATION • CAMERON MANUFACTURING & DESIGN • HARDINGE
CHEMUNG SUPPLY • SILICON CARBIDE PRODUCTS • STEG • SOUTHERNTIER CUSTOM FABRICATORS
NUCOR VULCRAFT • WARD APPRATUS • AM&T • CEMECOM • FAGAN ENGINEERS • INCUBATORWORKS
Thrills & Chills Fall Event Promotion Returns

After a two-year COVID hiatus, the Chemung Chamber’s Convention & Visitors Bureau has launched *Thrills & Chills*, an annual promotion of Halloween and fall-themed events and experiences from across the County.

First launched in 2012 as a way to encourage fall travelers to the Finger Lakes to come to Chemung County, *Thrills & Chills* also aims to prompt locals to get out and enjoy the community and support area attractions. The campaign is being promoted through a rack card distributed throughout the region and N. Pennsylvania, various digital initiatives, and a dedicated website. Also added this year is a wide scale billboard promotion in high traffic areas in the Finger Lakes region and Northern Pennsylvania.

Chemung County has long been the home to several legendary Halloween events, but this season also includes numerous new offerings, ensuring a calendar that will appeal to all ages and interests. Among the new options are cider tastings on the farm of Eve’s Cidery in Van Etten, Monster Mash Mini Golf at Eldridge Park, and a month-long Wicked Realm Film Festival at The L, a newer event center located in Horseheads.

The full calendar can be viewed at [www.thrillsandchillsflx.com](http://www.thrillsandchillsflx.com). If you have a relevant event you would like included, email cynthia@chemungchamber.org. There is no charge for businesses and municipalities to list events.

Arena Events Bring New Life & Energy to Downtown

When Steve Donner signed a 5-year lease to take over management of First Arena in December 2021, he knew the challenges ahead, yet remained optimistic about restoring the facility and bringing new events to the community. In less than a year, Donner has delivered on his promise, bringing Chemung County its first pro lacrosse team, the Elmira Renegades, who will debut in December 2022. Donner also declared that pro hockey will return locally, and the community will celebrate the inaugural game for the Elmira Mammoth Hockey Team when it takes to the ice on October 15th.

Beyond pro sports, the Arena has also hosted a variety of concerts and entertainment events. Last month’s Justin Moore performance drew thousands to Downtown Elmira. The multi-platinum country western hit artist left those in attendance in awe and eager to return for future events. Local bars, restaurants and lodging facilities also benefited as the crowd came into our community.

Donner has a variety of other ideas for upcoming events, including additional concerts and major family friendly shows, such as Disney On Ice. To keep abreast of the many upcoming happenings, check out the calendar at [www.firstarena.net](http://www.firstarena.net) or follow the First Arena official Facebook page.
Appleridge Senior Living Hires New Director of Marketing & Sales

Appleridge Senior Living welcomes Elizabeth “Libby” Crumb as their new Director of Marketing & Sales.

Libby is a liaison to professional referral sources to promote Appleridge Senior Living through relationships and marketing efforts. By successfully doing so, Appleridge will be the community of choice for upscale inclusive senior housing.

Her overall goal is to generate interest in Appleridge as an inclusive community that offers independent living to potential residents, their families and the professional community.

Libby has spent many years as a multi-unit Director of Operations, Territory Business Manager and Director of Sales in Rochester for Watermark Retirement Communities of Rochester, NY. These positions prepared her for her new role here in Horseheads at Appleridge Senior Living.

Her love for the area brought her here from Rochester to her forever home on Keuka Lake where she enjoys fishing, boating and gardening. She also loves to travel, and cook for friends and family.

Libby states that her mission is "advocating, consulting and supporting each senior I work with to thrive and live a full life as long as they can independently."
Watkins Glen International to Host NASCAR Cup Series Playoff Setup Race in 2023

The excitement and anxiety that NASCAR Cup Series drivers and their fans feel as time runs out to qualify for the Playoffs will once again be on display at Watkins Glen International next year, as the Sunday, August 20, date will continue to serve as the penultimate race in the regular season.

The NASCAR Xfinity Series will return for the 29th time to the historic Finger Lakes Region road course in 2023, racing on Saturday, August 19. The ARCA Menards Series will return to The Glen for the third straight year, and fourth time overall, on Friday, August 18.

“There was an unbelievable energy and buzz around the Go Bowling at The Glen race this year as drivers were desperate to preserve their championship hopes,” said Watkins Glen International President Michael Printup. “Our fans were treated to intense racing and will get more of the same as The Glen will once again be the lead-in to the regular season finale in Daytona.”

This year’s Go Bowling at The Glen marked the eighth consecutive grandstand sellout and the second camping sellout in a row at The Glen. Kyle Larson won his second straight Go Bowling at The Glen race, becoming the ninth driver to record multiple Cup Series wins at the track. Active drivers Chase Elliott and Kyle Busch also have two wins each at The Glen.

The NASCAR Cup Series first raced at Watkins Glen in 1957, a race won by NASCAR Hall of Famer Buck Baker. The series returned to The Glen in 1964 and 1965, before coming back for good in 1986. Since then, the Cup Series has raced at WGI every season, with the exception of 2020, when the race was moved to Daytona International Speedway’s road course due to the COVID-19 pandemic.

The Xfinity Series came to Watkins Glen in 1991, won by another NASCAR Hall of Famer – Terry Labonte. With the exception of 2020, the series has raced at The Glen every year since. After racing at The Glen for the first time in 2001, the ARCA Menards Series didn’t return again until 2021.

Schedules for the ARCA Menards Series 2023 seasons will be announced in the near future. In addition, start times and television network information for Cup Series and Xfinity Series races will be also announced at a later date.

The full 2023 NASCAR national series schedules can be found at [nascar.com](http://nascar.com). Additionally, for more information on the 2023 Go Bowling at The Glen event weekend and remaining 2022 events at The Glen, please visit [TheGlen.com](http://TheGlen.com).
Support Our Local Team For the Alzheimer’s Association Walk to End Alzheimer’s

The 15th annual Walk to End Alzheimer’s to be held Watkins Glen International. The Association’s Southern Tier event will be held on Saturday, Oct. 15 on the same 3.45-mile asphalt road course that hosts races on the NASCAR, IMSA, SCCA, and GT World Challenge circuits. The Hilliard Corp. is the local presenting sponsor for Walk to End Alzheimer’s-Southern Tier, and CEO/Chairman of The Hilliard Corp., Jan van den Blink, and serves as Chair of the 2022 Walk to End Alzheimer’s. “I am happy to chair this wonderful event that will help continue the effort to find both treatments and a cure for this disease which affects so many people,” said van den Blink.

We are very happy to have the walk this year again at the world-famous Watkins Glen International racetrack which will provide our supporters with a unique up close view of this great facility. I would like to thank Michael Printup and his staff for hosting us this year and we look forward to a great day in October to continue to raise funds and awareness in the fight against Alzheimer’s.” “We couldn’t be more excited to host the very important Walk to End Alzheimer’s her at The Glen,” stated Michael Printup, President of Watkins Glen International. “Our vast facility provides an ideal location to welcome the event’s growing participation while ensuring everyone is adhering to proper social distancing protocols.”

Walk the famous Watkins Glen racetrack with your family and friends while supporting this worldwide cause. Add your flower to the fight to end Alzheimer’s. Help our region make the goal of $100,500 by October 15th. Click here for more information.

Schedule of Events:
3:00 p.m. Registration | 5:00 p.m. Walk | Location: Watkins Glen International 2790 County Route 16 Watkins Glen, NY 14891
Welcome to WINK, Women in Pink

The Women in Pink Foundation (WINK) is a foundation created by women, to support women—a new non-profit affiliated with Josh Palmer Fund that will assist women with cancer financially, emotionally, and physically with any help they may need. WINK will be affiliated first with the Falck Cancer Center, and as they grow, extend to other cancer centers. WINK was formed due to the exodus of Susan G. Komen by a group of women who want to make sure that local monies stay in our community to support our women.

WINK is hosting their first fundraiser on Oct 14th at the Elmira Country Club from 5:30 p.m.-9:30 p.m. The event will have music by Ampersand Project, heavy hors d’oeuvres, cash bar, raffles, a wine pull, and most importantly, to raise funds to assist women being treated at the Falck Cancer Center. Admission is free. This will replace the previous Breast Friends Forever fundraiser that was canceled in March of 2020 due to the Covid pandemic. WINK will have a raffle for their fundraiser. A $100 raffle ticket will get you a chance to win one of four drawings-$5,000, $2,500, $1,250, and $1,250. All proceeds go to assisting women at the Falck Cancer Center with any expenses they may incur due to their cancer treatments. These expenses include medical bills, medications, treatments, household expenses—that incur due to lack of insurance, missing work, and so much more. A portion of our proceeds will also be allocated towards research which is equally important. Winners do not need to be present during the drawing. WINK accepts cash, check or Venmo.

Please like WINK- Women in Pink Foundation Facebook page for more updates regarding WINK and WINK events.

Steve Kettelle Honored with Award

Steve Kettelle was honored by the Elmira-Corning Regional Association of Realtors on September 22, 2022 for his dedication to his clients, the business he has built, and the community around him. The award for Kindness and Professionalism reflects how much Steve values his customers and the community at large.

The Steve Kettelle Team would like to express their appreciation for the business you have given them over the past year. As they keep striving toward their legacy, the Steve Kettelle Team is doing its best and is here to assist whenever and wherever needed. Once more, they want to express their gratitude for the association’s appreciation of Steve's work.

Start Your Home Improvement Projects with a Low Interest Loan!
Chemung County Child Care Assistance Program (CCAP) Available

The Child Care Assistance Program helps eligible families with the cost of their child care. The Chemung County Department of Social Services contracts with the Chemung County Child Care Council to serve as the case manager for the program for families living in Chemung County.

To be eligible, the Parent(s) must meet the following requirements:

- Complete the Child Care Assistance Program application and provide documentation of income. Gross Income must be at or below the guidelines in the chart below.

- MUST use a NYS registered/licensed child care program or a NYS Enrolled Legally Exempt Provider for child care services.

<table>
<thead>
<tr>
<th>Family Size</th>
<th>Household Gross Income (Maximum)</th>
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<tr>
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<tr>
<td>8</td>
<td>$139,890</td>
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</tbody>
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Families that live in Chemung County can apply by contacting the Child Care Council to request an application packet: subsidyapplications@chemchildcare.com or 607-734-3941 extension 207.

Chemung County SPCA Needs Volunteers

Volunteers are vital to the daily activities of the shelter. Whether you and your work colleagues are available for a Day of Giving, or you want to make an ongoing weekly or monthly commitment to helping out at the shelter, big and small, one-time and ongoing tasks are always needed.

The Chemung County SPCA can match you up with a task that fits your needs and theirs. If you’re interested in checking out what it takes to become a volunteer and the types of needs Chemung County Humane Society and SPCA, Inc. have at the shelter, please visit www.chemungspca.org/volunteer.

Care when and where you need it. It’s what we do.

Visit one of our 3 convenient Walk-In Care locations:

**Eastside Walk-in Care - Suite 2C**
200 Madison Avenue, Elmira

**Erwin Walk-in Care**
418 S. Hamilton Street, Painted Post

**Horseheads Walk-in Care - Suite 101**
100 John Roemmelt Drive, Horseheads

Call Health on Demand at (607) 737-4499
arnothealth.org

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MEMBER NEWS
SEND YOUR STORY TO INFO@CHEMUNGCHAMBER.ORG

ArnotHealth
It’s what we do
Opening the Door to Manufacturing Continued

Said Susan Pawlak, Executive Director of Career Development Council. “Walking into the world of manufacturing, right through the doors of local manufacturers, to see in person the amazing work of creators and problem-solvers, is a memorable experience for anyone, especially for young people. A tour also provides a clear picture of the many opportunities for a successful career and a good living that are available in modern manufacturing, especially to those students who are not interested in pursuing college.”

“The tight labor market is causing a number of issues for manufacturers in our region,” according to Carol Miller, Executive Director of the Alliance for Manufacturing & Technology (AM&T). “The biggest concerns are worker shortages and the inability to meet consumer demands.”

According to a new Deloitte and The Manufacturing Institute study, the manufacturing skills gap in the U.S. could result in 2.1 million unfilled jobs by 2030. The cost of those missing jobs could potentially total $1 trillion in 2030 alone. Part of the crisis stems from misconceptions about manufacturing, and we need to work to dispel these myths.

“Our partners illustrate a pathway for our future workforce by showing students the education and career opportunities available in our region.” Said Jennifer Herrick-McGonigal, President of the Chemung Chamber of Commerce. “MFG Day allows us to highlight the innovative work we do in the Chemung County while inspiring the next generation of workforce a glimpse of a rewarding career in manufacturing with well-paying, highly skilled jobs.” Adding "thank you to CAF USA, Cameron Manufacturing & Design, CemeCon, Eaton Corporation, Fennell Industries, Hardinge, Kennedy Valve, SEPAC, Southerntier Custom Fabricators, and Ward Apparatus for opening your doors to our students." ■

Online Anti-Sexual Harassment Training Available to Chemung Chamber Members

In partnership with The Business Council of New York State (BCNYS), the Chamber is continuing to offer online sexual harassment training for members. The Chamber encourages members to take advantage of this program to provide the anti-harassment training required of all New York State employers. As a reminder, this training must be completed by all employees annually. As employees were initially required to be trained by October, many members of the workforce will be coming up for renewal this month.

The training, a joint venture by Leadership Logic and Gillespie Associates, is a 45-minute interactive online course that exceeds the standards set by New York State for antiasexual harassment training. The cost is $29.05 per employee per year when you apply the Chemung Chamber discount code. To take advantage of this opportunity, please visit: www.gillespieassociates.com/bcnys-chambers and enter the code AC031 (AC “zero” 31). Please contact the Chamber with any questions at 734-5137 or info@chemungchamber.org. ■
President's Message

We hope that our members had a good summer, with a mixture of rest, fun, and productivity. The Chemung Country Chamber of Commerce stays busy doing what it does, which is helping to create a strong local economy by connecting businesses, engaging the community, and promoting Chemung County. As we reflect on the summer, we want first to thank our sponsors, members, visitors, and everyone who took part or joined us this summer.

From the Chamber’s June Annual Awards where we celebrated our 2021 awardees, to the Tri-County Business After Business at Elmira College with our friends from Corning and Watkins Glen Chamber of Commerce to a day of golf at the 34th Annual James V. Clune Memorial Golf Tournament – the summer was full of many networking opportunities and fun for our members.

On the tourism side, the Chamber Tourism Promotion Agency promoted and supported the county’s festivals, public art, tourist destinations, music, and new this year, BMX New York State Championship – all that happened throughout the summer. We hosted travel writers from North Carolina and Michigan for outdoor adventure, agritourism, destinations, and restaurants in our area.

As we move into Fall season, the Chamber continues to embrace a culture of engagement and advocacy with partners. We continue to Connect through our programs and services.

**Business After Business:** Join us at our Business After Business events where we celebrate a local (host) business while socializing with food, drink, and friendly conversation. An opportunity to develop new relationships that will expand your network. For October, our friends can join us at Chemung Canal Trust Company, ETCH and First Arena.

**MFG Day:** MFG Days 2022 will kick off October 7th. MFG Day Host Sites will welcome groups of chaperoned students and allow them a chance to see the industry in action by offering tours that highlight different processes, as well as the careers involved. These tours will take place throughout the month of October.

**Leadership Chemung:** The Chamber is excited to host Leadership Chemung in person for 2022. This longstanding Leadership Chemung educational program provides the opportunity for participants to broaden their knowledge of the community and hone their leadership skills. This year, SUNY Corning Community College Academic & Workforce Development Center will host the program in their Elmira downtown campus.

**Educational Series:** The Chamber educational seminars is an opportunity to gain experience about vital business topics. Please sure to review the calendar on the Chamber website.

**RELISH:** This is always a fun event where our guests can sample local restaurants, microbrews, wines, bakery items, and more. You do not necessarily need to be a Chamber member to take part as a vendor. More to come.

**Annual Awards:** An opportunity to bring our community together, recognize community leaders & celebrate. This will be an evening to remember as we celebrate our Chamber members and those who have gone above and beyond. More to come.

And do not forget about the 10th Annual Thrills & Chills promotion of Halloween & fall events will return this year after a 2-year COVID hiatus. With a list of over fifteen events happening in our community – and new this year, billboard marketing throughout Chemung County, North Pennsylvania, and the central Finger Lakes driving visitors to comprehensive website listing of local events.

I encourage you to continue follow us on our social media platforms as we spotlight our members, our events, and market to our community.

On behalf of our Board of Directors, and staff, I want to thank all Chamber members and partners for your commitment to our organization and our community. Together we continue to work to keep Chemung County the wonderful place to live, work and play.

Sincerely,

Jennifer
MANUFACTURING DAY MISSION

To address the skilled labor shortage manufacturers face, connect with future generations, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the entire industry.

MFG Day highlights the importance of manufacturing to the economy, provides manufacturers with the opportunity to showcase the potential of modern manufacturing, and fosters interest in its many rewarding careers.

For more information about National Manufacturing Day, please visit [www.mfgday.com](http://www.mfgday.com)

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Thursday, October 13
Chamber Educational Series Sponsored by Chemung Canal Trust Co.

**USING HOBBIES AND INTERESTS TO SUPPORT YOUR LOCAL COMMUNITY**
WEBINAR with Hidden Landmarks Home Team
1:00 p.m. to 2:00 p.m.
Free for Members | $5 Non-Members

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Thursday, October 25
Chamber Educational Series Sponsored by Chemung Canal Trust Co.

**CHOOSING YOUR INSURANCE AGENT: A TALE OF TRUST AND EDUCATION**
IN-PERSON SEMINAR with Perry & Carroll, Inc.
10:00 a.m. to 11:00 a.m.
400 East Church Street, Elmira *Lower Level Boardroom*
Free for Members | $5 Non-Members

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Thursday, October 12
Chemung Canal Trust Company
Business After Business Reception
Chemung Canal Trust Company
One Chemung Canal Plaza
5:30 p.m. to 7:30 p.m. | $5 per person

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Thursday, November 10
Elmira Tea & Coffee House (ETCH)
Business Before Business Reception
Elmira Tea & Coffee House (ETCH)
100 West Water Street
7:00 a.m. to 9:00 a.m. | $5 per person
Thank You Renewing Investors

Bobby K Entertainment
Capriott Properties
Finger Lakes Audiology, PLLC
Southern Tier Audiology Associates

Welcome New Members

Business Leaders of Colors
PO Box 3883
Ithaca, NY 1452
(607) 279-7835
www.businessleadersofcolors.com

Comparion Insurance Agency
200 Plaza Drive Ste 100
Vestal, NY 13850
(607) 761-2359
www.comparioninsurance.com

Little Stars Daycare
1106 Hall Street
Elmira, NY 14901
(845) 837-2252

Kristin DeTaeye Daycare
119 Burksheir Drive
Horseheads, NY 14845
(607) 500-1294

Recent Events

Saratoga Eagle Sales & Services
Business After Business Reception | Thursday, September 15th

Mike Collins (left) chats with Greg Vukelic (center), General Manager of Saratoga Eagle Sales & Services. More than 40 Chambers welcomed Saratoga Eagle to the community with a Business After Business Reception.

Dairy Queen
Ground Breaking Reception | Wednesday, August 17th

Milan Patel (center) held a ground breaking ceremony on the site of the new Dairy Queen located in Big Flats.

Elmira City School District
Ribbon Cutting Reception | Friday, September 23rd

Elmira City School District welcomed community members to the homecoming football game & a half-time ribbon cutting to formally open the brand new multi-purpose turf stadium.
Dear Chemung County Chamber Members,

Warehouse Carpet and Flooring Outlets has had the pleasure of meeting and working with many of you over our 50 years of doing business in Central New York. We’ve enjoyed creating new business relationships with many Chemung County Chamber members.

We share with you the pride of building and sustaining a local business. We are here, ready to provide you with all the right products for all your projects.

Because we carry such a large inventory of floor-covering products in our 3 locations, you can be assured of getting the right products, when you want and need them. This includes residential and commercial carpeting, hardwood, laminate, sheet vinyl and our ever-expanding inventory of the newest, most resilient hard surface luxury vinyl tile.

We will always provide you with free measurements and estimates. We will have your products ready for pick up if you are doing your own installation, and prompt, professional installation when you need it.

Always with our BEST PRICE GUARANTEE.

As we like to say... WE MAKE IT EASY.

Best,

Tom Mazzanoble, Owner
Warehouse Carpet and Flooring Outlets
Ithaca-Johnson City-Elmira

Chemung County
607-733-2000
John Frosolone
jfrosolone@warehousecarpet.net
John Parker
jparker@warehousecarpet.net